



**IBNS**  
International Behavioral  
Neuroscience Society

## 2018 Exhibitor/Sponsor Prospectus

# IBNS 27<sup>th</sup> Annual Meeting

**June 27 – July 2, 2018, Boca Raton, Florida, USA**

The International Behavioral Neuroscience Society (IBNS) was formed to encourage research and education in the field of behavioral neuroscience. Founded in 1992, the IBNS has members from 34 different countries and consist of scientists, clinicians, teachers, and others with a background and interest in the relationship between brain and behavior.

The IBNS annual meeting is held each summer in various international locations, attracting approximately 300 attendees each year. The five-day meeting includes general and concurrent special sessions, with speakers who are the leaders in their field, as well as research presentations by those who are making the discoveries that will change the future of behavioral neuroscience.

Hear from the best in our various fields of study, network with scientists and researchers from all over the world, present your work and to enjoy the fun and relaxation that the ocean-side Boca Raton Resort has to offer.

Designed by legendary architect Addison Mizner, Boca Raton Resort & Club, A Waldorf Astoria Resort has reigned as an icon of elegance for more than 80 years. Today, the resort remains faithful to its glamorous past, while radiating a vibrant energy, offering infinite amenities to every type of guest.

Situated on 356-acres in fabled South Florida, this eclectic, private village offers the best of all worlds: an award-winning spa, championship golf and tennis, expansive beach and luxury marina – all just steps from your door. Bordered by a half-mile of private beach along Florida's Gold Coast in Palm Beach County, the resort offers something for everyone.

The IBNS has arranged for a group rate at the Boca Raton Resort to fit any budget, so be sure to book through the IBNS website for the best pricing. In the following pages, find out more about the IBNS Annual Meeting and about how becoming a sponsor and/or exhibitor will benefit you.



### Meeting Benefits/Statistics

Who attends the IBNS Annual Meeting and how can exhibiting or sponsoring benefit your business or organization?

Page 2



### Exhibitor/Sponsor Opportunities & Important Dates

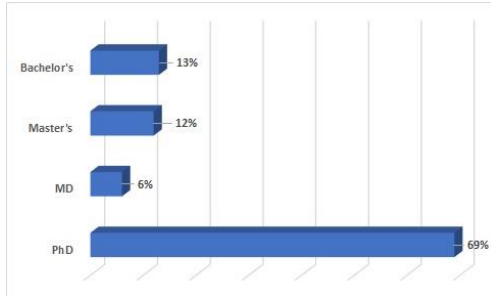
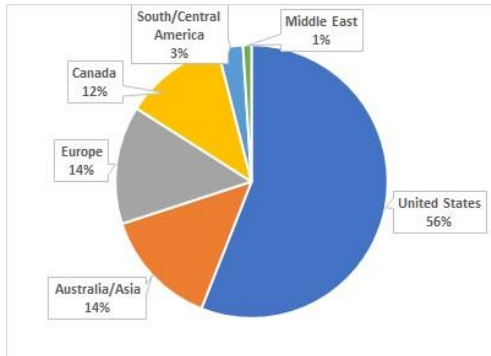
Find out how you can participate in the IBNS Annual Meeting as an exhibitor or sponsor.

Page 3



**IBNS 27<sup>th</sup> Annual Meeting**  
June 27 – July 2, 2018  
Boca Raton Resort, Florida, USA

## IBNS MEMBERSHIP



## FAST FACTS

61%

...of IBNS members who are professionals in their field, versus those who are graduate or undergraduate students.

46%

...of our membership is female, which makes for a diverse group of meeting attendees.

## FOR MORE INFORMATION

Marianne Van Wagner  
Executive Director  
IBNS Central Office

1123 Comanche Path  
Bandera, TX 78003-4212  
Phone: 830-796-9393  
Fax: 830-796-9394  
Toll-free within the US: 866-377-4416  
Email: [ibns@IBNSconnect.org](mailto:ibns@IBNSconnect.org)  
<http://www.IBNSconnect.org>

# IBNS Exhibitor/Sponsor Benefits

## Why IBNS?

- ❖ Meet the global thought leaders in behavioral neuroscience
- ❖ Interact with key scientists and researchers who evaluate and purchase your products/services
- ❖ Gain insight into new and innovative uses of your products/services by speaking with experts at the forefront of the science
- ❖ Generate new leads
- ❖ Achieve your sales/business development objectives

## Benefits

- Virtual tradeshow: online product promotion and hyperlinks via the IBNS website
- Stay up to date on the science behind your products and services with access to all scientific sessions
- Up to three (3) complimentary exhibitor badges per booth to ensure one-on-one time with attendees
- Marketing and promotional opportunities to increase exposure and qualified leads
- Complimentary listing in the IBNS Program so attendees can easily find you
- Refreshment breaks & poster sessions in exhibit hall
- Special event sponsorship opportunities
- Discounted hotel rates

## Free IBNS Career Center postings for Exhibitors

The IBNS Annual Meeting is a great recruiting ground for science talent—don't miss this great new opportunity to connect with Job Seekers at the meeting.

We are now offering free use of the IBNS Career Center to all participating exhibitors.



## Sponsors receive value-added benefits such as:

- Special recognition signage posted at sponsored events
- Acknowledgment of sponsorship in the Meeting Program and on the IBNS Annual Meeting webpage

## Gain exposure for your company by sponsoring:

- ❖ TECHNOLOGY
- ❖ MEETING ACTIVITIES
- ❖ SOCIAL

*Interested in sponsoring with promotional items or events that aren't listed?*

*Call the IBNS Central Office to discuss other opportunities.*

# Exhibitor/Sponsor Opportunities

## OPTION #1:

(Our most popular package)

Host a table-top exhibit, with ample space for a pop-up or other display/signage for as little as **\$1000** and receive:

- One (1) complimentary exhibitor badge per booth to ensure one-on-one time with attendees
- Stay up to date on the science behind your products and services with access to all scientific sessions
- Complimentary listing in the IBNS Program so attendees can easily find you
- Refreshment breaks & poster sessions in exhibit hall
- Special event sponsorship opportunities
- Discounted hotel rates
- One (1) free listing on the IBNS Career Center

## OPTION #2:

Increase your exhibit package to **\$1500** and add:

- Two (2) complimentary exhibitor badges per booth to ensure one-on-one time with attendees
- Virtual tradeshow: online product promotion and hyperlinks via the IBNS website
- Two (2) free listings on the IBNS Career Center

## OPTION #3:

The Meeting Sponsor level begins at **\$2000** and includes all the benefits of the previous levels, with the addition of:

- Three (3) complimentary exhibitor badges per booth to ensure one-on-one time with attendees
- Special recognition signage posted at sponsored events
- Acknowledgment of sponsorship in the Meeting Program and on the IBNS Annual Meeting webpage
- Three (3) free listings on the IBNS Career Center

## ADDITIONAL OPTIONS:

Sponsor any of the following (or suggest other options) separate from an Exhibitor or Meeting Sponsor package:

### TECHNOLOGY

Wireless internet service • \$4,000  
Meeting App for iPhone, Android • \$2,000  
Charging station • \$2,000

### MEETING ACTIVITIES

Logo on directional signs • \$2,000  
Lunch session sponsor • \$3,000  
Poster session sponsor • \$1,000  
Workshop sponsor • \$500

### SOCIAL

Opening reception • \$4,000  
Student social • \$2,000

## IMPORTANT DATES

### Exhibitor Registration

▫ Due by May 1 ▫

Visit the IBNS website at [www.ibnsconnect.org](http://www.ibnsconnect.org) to register for the 2018 Annual Meeting. Registration will begin in Spring 2018.

### Sponsorship Requests

▫ Due by May 1 ▫

Request opportunities for sponsorship by contacting the IBNS Central Office at [ibns@ibnsconnect.org](mailto:ibns@ibnsconnect.org) or by calling 866-377-4416 toll-free.

### Hotel Reservations

▫ Due by May 1 ▫

Stay at the Boca Raton Resort and receive a discounted rate by booking through the IBNS website. Visit [www.ibnsconnect.org](http://www.ibnsconnect.org) in the coming months for the link to hotel reservations.



### Exhibitor Setup

▫ June 27 ▫

Set up your exhibit on the afternoon of June 27, 2018.

### Show Hours

▫ June 28 – July 1 ▫

Exhibits will be open and in the same space as the poster sessions and refreshment breaks.

### Dismantle

▫ July 1 ▫

Exhibits may be dismantled following the final refreshment break of the meeting. More information to follow when the program becomes available.